



# Australian and New Zealand Chamber of Commerce in Japan

## ABOUT US

The Australian and New Zealand Chamber of Commerce in Japan (ANZCCI) is an independent, non-profit organisation that has been dedicated to the development of commerce between Australia, New Zealand and Japan since 1972.

The ANZCCI currently has over 600 members. The membership consists of Australian and New Zealand members conducting business in Japan, Japanese companies with economic ties to Australia and New Zealand, overseas members and others maintaining business relationships between Japan and Australia/New Zealand.

The ANZCCI hold a variety of events such as meetings with visiting Australian and New Zealand Government leaders, industry experts and political figures, informative seminars and social networking evenings. These events give members the opportunity to keep abreast of changes in foreign policy and economic conditions, gain knowledge regarding different aspects of the Japanese market and develop new business and social contacts.

The joint patrons of the ANZCCI are the Australian and New Zealand Ambassadors who host a number of functions during the year at their respective Embassies.

MEMBERS ARE ENCOURAGED TO CONTRIBUTE THROUGH PARTICIPATION ON ANY OF ANZCCI'S COMMITTEES

## OUR MISSION

ANZCCI's mission is to play a constructive and meaningful role in developing Australia/New Zealand-Japan business by providing Members with an effective source of information, representation and commercial connections.

**Information:** High-quality, practical information related to doing business between Australia/New Zealand and Japan.

**Representation:** Robust and effective advocacy of Australian and New Zealand business interests to the Japanese government. Promoting a positive perception of Australia and New Zealand business to the wider Japanese and international business community, and enhancing understanding of the benefits of doing business with Japan among the Australian/ New Zealand communities.

**Commercial Connections:** Business networking opportunities among Australian/New Zealand and Japanese business through a range of forums and social events and through business referrals.

## BENEFITS OF MEMBERSHIP

### Business Development & Networking

- Meet government leaders
- Learn from leading specialists
- Enter into a network of approximately 600 people
- Benefit from professional networking opportunities
- Enjoy a range of social activities

### Business Promotion

- Increased business exposure
- Online membership database listing
- Advertising on ANZCCI website/newsletter
- Sponsor & conduct presentations for ANZCCI members

### Members contribute through participation on any of ANZCCI's varied Committees and Programs

- Technology, Innovation, Education and Research Committee (TIER)
- Food, Agriculture and Hospitality Committee (FAHC)
- Sports for Business
- SME Networking Community

### Publications & Communications

- ANZCCI online Members Directory
- Notices for upcoming events & meetings

## CONTACT

Sign up for membership directly online at:

<https://www.anzcci.jp/Membership>

All enquiries about membership and advertising opportunities should be made to the ANZCCI Secretariat.

Membership categories are set out overleaf.

### Australian & New Zealand Chamber of Commerce in Japan

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# Membership Categories & Fees

- Platinum Sponsor .....¥750,000
- Gold Sponsor ..... ¥400,000
- Silver Sponsor ..... ¥175,000
- Bronze Sponsor..... ¥85,000
  - Bronze Sponsor Non-Kanto .....¥45,000
  - Bronze Sponsor Overseas ..... ¥20,000

- Individual ..... ¥25,000
  - Individual Non-Kanto..... ¥20,000
  - Individual Overseas ..... ¥10,000

MEMBERSHIP CATEGORY	PLATINUM	GOLD	SILVER	BRONZE	INDIVIDUAL
Number of complimentary individual representatives included with each membership	25	15	10	3	1
Sponsor logo displayed at ANZCCJ events	●				
Display advertorial content on ANZCCJ website (inclusions per annum, valid for one month)	2				
Complimentary guest passes available per annum to selected events	10	5			
Exclusive opportunity to Sponsor an ANZCCJ organised event featuring a headline guest speaker either from the Sponsor or invited by the Sponsor	●	●			
Access to preferential seating and exclusive invitations to select events with high-profile speakers	●	●			
Invitation to attend twice-yearly joint-Embassy briefings on the state of the Japan Market and AUS/NZ business	●	●	●		
Extend members-only rate to an invited guest for selected events (when invoiced to member)	●	●	●		
Exclusive invitation to advertise on ANZCCJ newsletter (inclusions per annum)	3	2	1		
Exclusive invitation to provide content in monthly ANZCCJ Newsletter	●	●	●		
Invitation to sponsor online event ( opportunities per annum)	2	1	1		
Invitation to display marketing material and promotions at ANZCCJ events (per annum)	3	3	2	1	
Invitation to advertise members-only promotions on the ANZCCJ website (Promotions page) and social media	●	●	●	●	
Sponsor name and company logo listed on the ANZCCJ website	●	●	●	●	
Listed in the public online directory	●	●	●	●	
Attend all ANZCCJ events at members-only rate	●	●	●	●	●
Access exclusive members-only promotional deals	●	●	●	●	●
Eligible for nomination for the Executive Council	●	●	●	●	●
Eligible to join exclusive Chamber Committees relative to your area of business	●	●	●	●	●
Voting rights	4	4	4	3	1